# **DOROTA SAJKOWSKA**

Born: 17.02.1987 in Poland Nationality: Polish

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# SKILLS:

#### **DESIGN SKILLS:**

- **Web Design** Over last 5 years I designed hundreds of web pages, which gave me a lot of experience in this area.
- Corporate Identity Design I am able to create unique logos and other elements of professional corporate identity.
- User interfaces During my career I had chance to design user interfaces mostly for Content Management Systems.
- **Typography** It is very important to me that typography in my designs is at the highest level.
- **Usability** In process of gaining experience in web design I learned a lot about usability.
- **Print** I have ability to create ready-to-print designs, such as business cards, leaflets, catalogues.
- **HTML+CSS** -I have basic knowledge about slicing designs and what is doable using this technology that allows me to design modern, yet possible to implement layouts. However I'm in the process of learning more and more about it.

#### PERSONAL SKILLS:

- The ability to work independently as a freelancer as well as in team while I'm working in a creative agency.
- A professional approach in dealing with clients, whether it is an email or a phone call.
- Knowledge of the latest trends in web design which is a result of my web design passion.

#### PROGRAMS I'M USING:

- **Adobe Photoshop CS5** Advanced knowledge about web design, photomontage and photo retouching.
- Adobe Illustrator CS5 Advanced knowledge about vector designs such as logos, icons, simple illustrations.
- Adobe InDesign CS5 Basic knowledge about creating catalogues.
- **Adobe Flash Professional CS5** Experience in creating simple animations, banners etc.

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## **WORK EXPERIENCE:**

#### **JUNE 2012 - PRESENT**

#### REAL AND SMOOTH LTD.

As a **Digital Designer** for Real and Smooth Ltd I'm responsible for designing pages for **Smooth Radio**, **Real Radio** and **Real XS**. Working for them is an amazing experience - I have chance to create digital campaigns for huge UK brands such as CBS Action, Universal Orlando Resort, Ikea, Arnold Clark, E.ON, Cotton Traders, as well as small local businesses, events and festivals. During that time I also had the pleasure to design couple of company identification elements such as logo for huge charity event in north west - Real Radio Car Boot Sale or headers for Smooth Radio show pages.

#### **SEPTEMBER 2011 - MAY 2012**

#### **FREELANCE**

In this period of time I mainly focused on one project - **Roxan.pl** which included full redesign of existing website and corporate identity. Also during that time new CMS was written by Kazik Sajkowski, for which I designed the **user interface**. Furthermore I also created a few smaller designs that can be seen in my portfolio.

Being a freelancer also let me concentrate on creating a brand new identification for me and my husband – **PixelBOLD**.

#### FEBRUARY 2008 - SEPTEMBER 2011

### LOOKNET LUKASZ SOJKA, POLAND

I started to work in LookNET as a Junior Designer and through the years of gaining experience at the end of 2010 I was able to work as a **Lead Designer**.

Work for this company allowed me to develop my designing skills. I learned a lot from people I worked with and there is nothing more important for me than collecting more and more experience.

# **Responsibilities:**

- Design web layouts and on-line shops
- Create logos, Corporate Identity
- Design print-ready artwork

#### I'M INTERESTED IN:

- Web design trends
- Photography / Photo retouching
- Artistic make-up
- Baking